Stevie Wonder's Son, Mumtaz Morris and Director Dennis McKinley to Judge UDC Census Competition

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music video director, Dennis McKinley

"I am eager to check out the creative ideas from talented young people," said McKinley. "I hope to see some captivating viral campaigns that will motivate young people to be civically engaged and persuade their parents to return their Census form," adds the director of Travis Porter's hit single "Go Shorty Go," voted the number one song in Atlanta two weeks in a row.

"I am honored to be a part of this campaign and assist in judging the entries," cites Mumtaz, whose debut single "Do It Well," featuring Snoop Dogg drops in April. "We all need to stand up and be counted in the 2010 Census and I look forward to reviewing the entries while helping to expose new talent."

The Unity Diaspora Coalition is an initiative of The National Coalition that brings together organizations representing Caribbean, Afro Latino, African, and African American communities. In addition to urging the Black population to mail in their completed census survey to decrease the undercount of the Black population, their goal is to demonstrate unity among Blacks of the Diaspora.

Content can be uploaded to http://www.unitydiaspora.ning.com or mailed to The National Coalition UDC, 1050 Connecticut Avenue, NW 10th Floor — Suite #1000, Washington, DC 20036. Call for more information 202-659-4929.