

M.I.A. To Headline Hard LA And Hard NYC!

Global trendsetter & cultural icon M.I.A. will make her 2010 national stage debut with appearances at HARD festivals in NYC and LA this July! Performing alongside M.I.A. will be her own N.E.E.T. recording artists Sleigh Bells and Rye Rye along with Theophilus London, 12th Planet, Ninjasonik, Nguzunguzu and the hardest working man in LA, Destructo. HARD LA & HARD NYC will be the first chance to catch M.I.A. live in support of her upcoming summer release.

On July 17th, HARD will transform the Los Angeles State Historic Park into a huge day-long, two-stage festival. The caravan heads to New York next where HARD has partnered with The Bowery Presents for another two-stage outdoor extravaganza on July 24th at South Island Field on Governors Island. Both shows will have additional artists on the lineup to be announced closer to event dates. Tickets for both events are available starting Friday, March 26th. Scroll down for details on dates and where tickets can be purchased.

For the past 3 years, HARD has been invigorating L.A. with their in-demand festivals selling out the city's landmark venues. In 2009, the globally recognized brand partnered with The Bowery Presents to launch HARD NYC and successfully began to expand across the country. Watch for HARD in 2010 as they plan for a full world takeover.

HARD LA / M.I.A.

w/ Theophilus London, Rye Rye, 12th Planet, Ninjasonik, Nguzunguzu, The Gaslamp Killer, Destructo & more TBA!

Los Angeles State Historic Park

7/17/10

4pm – Midnight

All Ages / 21+ Beer Garden

HARD NYC / M.I.A.

w/ Sleigh Bells, Theophilus London, Skream, Benga, Ninjabonik, 12th Planet, Nguzunguzu, Borgore, Destructo & more
TBA!

South Island Field @ Governors Island

7/24/10

Doors @ 4, Show from 5pm – 1am

All Ages

Ferry fees included!

Both shows will also have shaded rest areas, fast entry, friendly security and tickets starting at \$45!

Tickets are available March 26th and can be purchased at Hardfest.com, Ticketmaster.com and Bowerypresents.com. Double up: Specially discounted tickets to August's HARD Summer LA will be available with the purchase of a ticket to HARD LA /M.I.A. – check www.HARDfest.com for details.

M.I.A. www.myspace.com/mia