

Fefe Dobson Returns With Joy On 21 Music/Island Records

(February 25, 2010 – New York, NY) FEFE DOBSON has completed her new album, JOY, scheduled for May release on 21 Music / Island Records. JOY follows-up Fefe Dobson, her self-titled debut, which generated JUNO Award nominations for Best Pop Album and Best New Artist. In advance of JOY, the first single “I Want You” will impact at pop radio on March 2nd (the digital song available now). In addition, Fefe Dobson has been picked for VH1’s You Oughta Know program kicking off April 5th.

“I Want You” was heard in the trailers for Drew Barrymore’s roller derby directorial debut, Whip It, and is currently being heard on STARZ promos over the next three months. “I Want You” has also been heard on television in The Vampire Diaries, and in promos for VH1’s Megan Wants a Millionaire. The song was also included – in Simlish version, of course – on EA’s 6-million selling SIMS 3 World Adventures videogame. Another song from JOY, “Watch Me Move” was recently featured on American Idol’s final 24 episode, heard on promos for CW’s America’s Next Top Model, the theme of VH1’s The Cho Show (starring Margaret Cho), and NBC’s Lipstick Jungle. “Watch Me Move” digital song will be released on March 19th.

The videos for “I Want You” and “Watch Me Move” – as well as FEFE’s mashup mix of “I Want You To Watch Me Move” – were all added last year on MTV, MTV2, mtvU, MTV Hits, MTV.com, VH1.com, The N Network, and Logo. Excerpts of “I Want You” and “Watch Me Move” are posted on <http://www.myspace.com/fefedobson>, which boasts over 4.1 million total plays, and over 1.7 million profile views.

FEFE DOBSON’s #1 Billboard Heat seekers debut album contained the back-to-back Top 40 Mainstream singles “Take Me Away” (an MTV TRL, MTV2, and MTV.com hit in ’03) and “Everything” (in ’04). In addition to “Everything” (heard in the CW’s One Tree Hill, and The Perfect Score movie soundtrack), other songs by

Fefe surfaced in movie sound tracks for Raising Helen (“If You Walk Away”) and It’s a Boy Girl Thing (“Be Strong”), as well as FOX-TV promos for Fringe (“Paranoia”).

FEFE is a prolific writer whose songs have included Miley Cyrus’ single (“Start All Over” on Hannah Montana 2) and has been covered over the years by a variety of artists including Jordin Sparks (“Don’t Let It Go to Your Head” on Battlefield), and Selena Gomez (“As A Blonde” on Kiss & Tell). In addition, the highly photogenic Fefe enjoys a sideline career as a spokes person, and has been photographed for dozens of magazine features. Among her credits, she was seen in the popular “Got Milk?” ads, and Tommy Hilfiger campaigns.