

Rhymefest To Release Long Awaited Sophomore LP El Che On May 18th

CHICAGO – Grammy Award winner, Rhymefest, will release his highly anticipated album El Che on May 18, 2010 via dN|Be Entertainment. Distributed by EMI, in conjunction with Rosehip Records.

The full length LP features production from beatsmiths Scram Jones, S1, BKS, and Terry Hunter. The 16-track opus also boasts guest appearances from Little Brother, Saigon, Glen Lewis, and fellow Chicago emcee Twone Gabz.

The follow up to his critically acclaimed Blue Collar LP, Rhymefest's El Che promises to deliver raw lyrics over epic production. Hip Hop lovers should expect to hear an unfiltered Rhymefest, liberated from the corporate suits and oppressive ideas of the prevailing record industry. As dN|Be Entertainment's flagship artist, the Chicago emcee now has full creative control over his projects. When questioned about his new partnership with dN|Be Entertainment, Rhymefest mentioned "I wanted to be somewhere that not only appreciates artistry, lyricism, and originality, but also serves a greater purpose in Hip Hop and the Black community."

In anticipation of El Che's release, dN|Be Entertainment has launched the interactive website ElCheTheMovement.com. Fans can connect with Rhymefest through the website's blog, videos, streaming music, and social networking links to Facebook and Twitter. Exclusive content concerning the El Che LP will be uploaded daily.

Rhymefest's tour dates (including Austin's SXSW) can also

be found there. Finally, Rhymefest will be releasing his last pre-album mixtape titled DANGEROUS: 5-18 on ElCheTheMovement.com this spring.