

Rappers Ludacris and Shwnna “Ride or Die” for Harley-Davidson



When asked about Shwnna’s bike, Ludacris joked, “I think it’s hot. It’s pink; it’s fit for a lady. But it’s not better than mine!”

The complete interview and additional photos of their customized Harley-Davidsons will be available in the October 2009 edition of Rides magazine.

About Harley-Davidson

Harley-Davidson, Inc. is the parent company for the group of companies doing business as Harley-Davidson Motor Company, Buell Motorcycle Company and Harley-Davidson Financial Services. Harley-Davidson Motor Company produces heavyweight street, custom and touring motorcycles and offers a complete line of motorcycle parts, accessories, apparel and general merchandise. Buell Motorcycle Company produces sport motorcycles in addition to motorcycle parts, accessories and apparel. Harley-Davidson Financial Services, Inc. provides wholesale and retail financing and insurance programs to Harley-Davidson/Buell dealers and customers.

For more information regarding Harley-Davidson, please visit <http://www.harley-davidson.com>.