

Indy Artist – Nikki Jane

Album Due July 2009

NIKKI JANE has an impressive start as a new indie artist on brand new label, 311 Music, started by Kim Burse, the Creative Director to Beyonce, Jamie Foxx, Nelly, and Queen Latifah. Her hot new single “I LOVE U,” written by NIKKI JANE, debuted in the top 10 (37) of Billboard’s “Hot Single Sales” chart and debuted at #72 on Billboard’s Top 100 chart – a huge feat for an artist and label with no other releases and NO MAJOR LABEL SUPPORT. Upon being the highest NEW debut in the May 9th issue of Billboard, the magazine chose Nikki to be featured in their “New Artist Emerging Into The Charts” profile.

NIKKI JANE debuted at the launch party for 311 Music Group on March 11, 2008 at BB Kings Universal Walk Los Angeles, CA. Performing to a packed house it was Nikki Jane’s first time performing in Los Angeles.

If you haven’t seen Nikki Jane perform live you can watch live performance clip at:

Nikki Jane live at BB Kings in LA:
<http://www.youtube.com/watch?v=1EDS8V8NMrQ>

Nikki Jane Sizzle Reel:

You can tell by the screams of the audience that everyone in the room knew they were taking part of something truly big to come! After her performance in LA NIKKI JANE went on to perform in every major city (Houston, Atlanta, New York) gaining fans at each electrified performance.

Soon thereafter, Director Patrik Polk approached Kim Burse to help him place the two last songs in his movie “Jumping The Broom” (MTV/Logo). Out of 27 songs that were sent Patrik

immediately chose two, "I Love U" and "Heard it All B4." "I Love U" was chosen as the lead song for the movie and was used for the movies soundtrack, all of its advertising, online campaigns, as well as TV and theater preview trailers. "Jumping The Broom" was released in October 2008 in select theaters. However, the run was only for two weeks. But it was just enough to kick start the fire.

Once the DVD was released (February 09) NIKKI JANE's visibility grew and she began to pop up on a number of popular blogs and traffic to her fansites increased. Burse believes the increase in single sales has been fueled by the DVD and soundtrack release. The soundtrack also includes music by Solange and Michelle Williams of Destiny's Child.

NIKKI JANE is currently enjoying over 200,000 hits on myspace and over 25,000 hits on youtube. Her new album The Anti-Teenager is due July 2009.

The world will soon come to know NIKKI JANE!!