

Pryslrezz Releases Music Video for “Sideways” f/ Jason Derulo (Lil Wayne, Diddy) and Enters at #67 on Billboard Top 100 Charts

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Rarely has an emcee name been so appropriate as the one adopted by “Pryslrezz”. Given his iconic moniker by a friend for his break dancing skills, the young Miami based ingÃ©nue originally from Ohio origin is a truly engaging personality on the mic.

The grit and grime of the Youngstown city streets, that are so prevalent with violence, has left its mark on the multi-faceted artist, which is evident in his music. Full of clever wordplay, Pryslrezz is known for his ability to dispense an endless chain of syllables so relentlessly you can almost hear drum machines gasping for air as they struggle to keep the pace. A seasoned vet, Pryslrezz has opened for numerous artists including Lil Jon, Dwele, Jason Derulo and Mike Jones as well as performed alongside Wu Tang Clan, Common, Slum Village, Mos Def, Talib Kweli and Nas during the Rock the Bells Tour.

His debut album, A Search 4 Peace- A Testimony (2003) created a tremendous underground buzz and garnered him a throng of loyal followers, while the disc was voted one of the best albums to come out of Cincinnati that same year. Now, older and more seasoned, Pryslrezz is set to release the ground breaking Death of a Man, Rebirth of a King on King Ape/Lightyear Entertainment/EMI Records which is

representative of his growth and maturity.

Not your run of the mill rap artist, the hit debut single, "More Than A Love Song" featured Grammy nominated soul pioneer Dwele on a smooth-flowing cut with radiant harmonies and vocal inflections that suggested a gorgeous picture of a true love story through new eyes and frames of thought. "More Than a Love Song" charted on the Billboard Hip Hop/ R&B Single Sales peaking at #2 while additionally impacting Urban Mainstream Radio with 30 added stations (listening audience of over 1 million) receiving over 300 spins/week and finished in the top 5 most added in it's first week, holding its own alongside Lil' Wayne, Sean Kingston, Ludacris and Estelle.

The music video for "More Than a Love Song" featuring Dwele was put into steady rotation on VH-1 Soul, VH-1.com, BET.com, Yahoo! Launch and Music Choice as well as officially accepted to MTV Jams while Pryslezz and the single were nominated in three categories during the Ohio Hip Hop Music Awards 2008 including "Best New Artist," "Best Video" & "Best Single of the Year." Markets that continue to champion the record include WGCI (Chicago), WENZ (Cleveland), WKKV (Milwaukee), WDKX (Rochester), WJUC (Toledo), WCKX (Columbus), WIZF (Cincinnati), KNDA (Corpus Christi), WJMI (Jackson), WEMX (Baton Rouge), KOPW (Omaha), WJZD (Biloxi), KVSP (Oklahoma City), KJMM (Tulsa), XM Satellite Radio and more while

Other stand-out tracks include "Way Back" featuring velvety-voiced Raheem Devaughn, where the MC flawlessly marries Hip-Hop and R&B in a way that is both entertaining and refreshing. The second trunk rattling-club banger single impacting radio is entitled "Sideways" and features writer/producer/artist Jason Derulo on the hook. "Sideways" recently entered into the Top 100 Billboard charts at #67. Derulo has credits for P. Diddy and supplying the recent Betty Wright laced track for Lil Wayne's 3x Platinum LP The Carter III. Detroit's progressive hip-hop group Slum Village join Pryslezz on "Find a Way," a song that discusses the ability to overcome

obstacles during the path of life. Production work comes from Blackout Movement (Mims, Ja Rule, Jim Jones, UGK), amongst others. Citing an array of lyrical guru's such as his brother URG, Common, Mos Def, Talib Kweli, OutKast, Eminem, Nas, Jay-Z and Busta Rhymes, Pryslezz respects individuality and inspiring messages behind the music.

Inspired by an amalgam of sources such as religion, family, life-altering events, everyday living, successes, struggles and nature, Pryslezz knows that it is the recognition of emotions and then the their release that make his music edgy, unique and staying consistently outside the box. "I call the concept of putting yourself in a variety of different boxes 'the captives freedom'. I like to attempt to give something to everyone without stepping outside of my own personal virtues and values. The music isn't as strong if you can't stand behind it." At 24 years old, Pryslezz with his vast experiences and spiritual view of life, create the persona of a soul wise beyond its years. One can book a studio session with a Grammy Winning producer, hire a top stylist or pay a ghostwriter to write hit-making lyrics, but possessing raw, un-cut talent, that's Pryslezz.