

Momentum Builds For HSAN's Hip-Hop Inaugural Ball Set For D.C. On 1/19/09

New York, NY – December 18, 2008 – Today, The Hip-Hop Summit Action Network (HSAN) announced Heineken as the presenting sponsor of the Hip-Hop Inaugural Ball, scheduled to take place at the Harman Center for the Arts located at 610 F Street, NW, Washington, D.C. on January 19, 2009 from 8:00pm to 2:00am.

In addition to co-hosts Russell Simmons, LL Cool J and Young Jeezy, other celebrities confirmed to attend include Ginuwine, Mario, BET "106 & Park" host Terrence J, DJ D-Nice and many more.

The Hip-Hop Inaugural Ball is a fundraiser with ticket proceeds going to the Hip-Hop Summit Action Network to continue its non-profit work in helping to serve as a catalyst for education advocacy and other empowerment programs for young adults throughout the United States.

Tickets can be purchased on a first come, first served basis by going to www.Hiphopinaugural.org or www.HSAN.org .

The Hip-Hop Inaugural Ball will kick off with a star-studded red carpet and celebrity sponsorship reception at 8pm at the Harman Center, followed by an awards presentation, recognizing hip-hop artists who've helped to generate the largest youth voter turnout in American history. A VIP party on all four levels of the venue will follow. The Hip-Hop Inaugural Ball is a black tie gala. The exclusive radio partner for the Ball will be CBS Radio WPGC 95.5 FM. The premier online media partners are Global Grind, www.globalgrind.com, and the celebrity, gossip and entertainment news site Young, Black & Fabulous, www.TheYBF.com .

The Hip-Hop Inaugural Ball Host Committee is a select group of

hip-hop leaders and artists who have expressed their endorsement and support including T-Pain, Akon, Bryan-Michael Cox, Big Jon Platt, Fat Joe, MC Lyte, Terrence J, Devyne Stephens, Mario, Ginuwine, DJ Don Cannon, and others to be announced.