

# Joe Thomas New Man September 23rd

(New York, NY) – Few male R&B solo singers that debuted in the early 90s, in Joe's case fifteen years ago, can attest to the success that seven-time Grammy Award nominated (Best Male R&B Vocal Performance – "Let's Stay Home Tonight," Best R&B Album – "Better Days," Best R&B Performance by a Duo or a Group "More Than a Woman" w/Angie Stone, Best Pop Collaboration w/Vocals "Thank God I Found You" w/98 Degrees and Mariah Carey, Best Male R&B Performance "I Wanna Know," Best R&B Performance by a Duo or Group, and Best R&B Album "Coming Home" w/Brian McKnight and BeBe Winans) star Joe can. Having sold over ten (10) million CDs worldwide the multi-platinum selling crooner is set to release his seventh (7th) album, Joe Thomas, New Man on September 23, on Kedar Entertainment Group/563 Entertainment.

Over the course of Joe's career, the consummate Soul singer has released nine (9) top 10 singles on Billboard's "Hot R&B/Hip-Hop Songs" chart. His new single, "E.R. (Emergency Room)," is already shooting up the charts according Radio and Records on the Urban AC charts being the #1 most added in its 1st week going for radio adds, July 14th & 15th, and is currently the song with the Most Increased Airplay this week, a feat the song has held more than once since its add date. With more than eight (8) million in audience at radio, since its release, "E.R. (Emergency Room)" has also held the Greatest Gainer status on this chart for five (5) weeks.

Admiring the genius and swagger of artists like Marvin Gaye and Donny Hathaway, songs from his forthcoming album share the sacred/profane dilemma that elevates beyond the arena of his peers. From the sweet as cherry Kool-Aide lyrics on "Man In

Your Life" to lonely teardrops of "Sorry" to the perfect summer record "Why Just Be Friends" and the freaky deke of "Triple Black Room" remix featuring Diddy, Joe continues to dig deep into his own psyche for the best material. With a voice that is sweet as chocolate and strong as coffee, Joe Thomas, New Man is the perfect album detailing all that Joe is.

"Joe is family to me and one of the hardest working and most accomplished R&B artists out there today," affirms Kedar Massenburg, President of Kedar Entertainment. "I can not think of a better way for my company to redefine the business model for independently owned and operated record labels, than to join forces with a platinum recording artist whom I have worked with side by side for 15 years."

Joe is currently crisscrossing the country to promote Joe Thomas, New Man with radio visits & shows, local television performances and print interviews in over 30 major cities like Atlanta , Chicago , LA , Detroit and more.

In addition to his music career, Thomas is also branching out into the world of business recently buying into Kedar's Korus French wines that is distributed across the country.