

Kool DJ Red Alert Celebrates 25 Years on Radio!



Upcoming Events & Shows

Friday Nights from 10pm-12am on 98.7 Kiss FM.
987kissfm.com in New York City

Sundays from 7-10pm on 102.5 Grown Folks Radio
classicsoul1025.com in Atlanta, GA

Saturdays & Sundays from 10pm-12am on Sirius
Kool DJ Red Alert's Classic Collection show on Sirius
Satellite Network's Backspin 43. sirius.com/backspin

Saturdays on 92.5 Youth Radio, St Martin
St. Martin & other Caribbean Islands youth-radio.net

August 19, 2008: Morningside Park, Harlem
4:30pm-8pm FREE! All ages! Kool DJ Red Alert, DJ Lord Finesse,
DJ Forrest Getemgump and a very special guest will be spinning
their rarest but funkier tracks at Morningside Park at West
113th St. and Manhattan Ave NYC. morningsidepark.org. More
info at myspace.com/toolsofwar.

August, 2008: DJ Red Alert will be honored throughout the
month at events sponsored by the 102.5 radio station in
Atlanta, GA. For more info: classicsoul1025.com

September 27, 2008: Gator Productions will host the "Legends
Of The Game" Party/Celebration in New York City, at which time
Red Alert will be honored! More info to be announced at
myspace.com/gatorproductionsinc

November 21, 2008: 98.7 KiSS FM will host a concert celebration in honor of Kool DJ Red Alert at Izod Center. For more info izodcenter.com

January, 2009: A three day/three city celebration will be held in Japan, in honor of Kool DJ Red Alert!

Kool DJ Red Alert is recognized and respected worldwide as one of the founding fathers of Hip Hop music and culture. Red is considered an icon of contemporary DJs and a pioneer of the radio mix show format.

Red began his career on commercial radio at 98.7 Kiss FM in October 1983. After eleven years, he moved down the dial to Hot 97 where he rocked for seven years. He then returned to 98.7 Kiss FM for two more years. In 2002 he switched over to Power 105.1. In 2007, Red Alert returned back to where it all started for him: 98.7 Kiss FM!

To commemorate Kool DJ Red Alert's 25 years on the radio, many events have been planned, culminating with a special tribute celebration hosted by 98.7 Kiss FM to be held at the Izod Center in New York on November 21st, 2008.

- Kool DJ Red Alert was named one of the 50 Most Influential People in Music by Rolling Stone Magazine.
- Red Alert founded Violator Records and Management, now headed by Chris Lighty.
- Kool DJ Red Alert was a major catalyst and influence in the career development of such artists as A Tribe Called Quest, Queen Latifah, The Jungle Brothers, Fat Joe, Black Sheep, Funkmaster Flex, Kid Capri, DJ Enuff and many others.
- Red Alert has six compilation albums to his credit.
- Kool DJ Red Alert is Honored in the The Bronx Walk of Fame with a street named after him!

- Red Alert Productions will soon present new artists.
- Kool DJ Red Alert will be featured in the upcoming Wendy Williams biographical movie and Red has a role in “Sip’n Sin” an International Short Film.