

What Happens In Vegas DVD Release | MAGIC Trade Show with BPM Magazine



New York, NY (August 23, 2008) â€“ Twentieth Century Fox Home Entertainment and UG Strategies have partnered with BPM Magazine and Triple 5 Soul, for an upcoming DVD release party for the film What Happens In Vegas, surrounding the MAGIC tradeshow in Las Vegas. One week from today, Tuesday, August 26th, at JET in the Mirage Hotel and Casino, What Happens In Vegas will co-host an exclusive VIP bash, bringing together DJs from the best independent record labels in the country, including DJs Steve Aoki, Peanut Butter Wolf, Treasure Fingers, & Nick Catchdubs. UG has partnered with leading mobile social network BuzzD Mobile to create a text-in-to-win promotion that grants two local Las Vegas Fashion Week attendees VIP access and accommodations to this exclusive party. What Happens In Vegas on DVD, starring Golden Globe nominee Cameron Diaz (Charlieâ€™s Angels, There Is Something About Mary) and Ashton Kutcher (Guess Who, That 70s Show), features the extended â€œJackpotâ€ Special Edition, and includes over two hours of outrageous deleted scenes, out-takes, interviews and more.

Movie Synopsis

Two strangers looking for a night to remember get a morning-after theyâ€™ll never forget, in What Happens In Vegas. Golden Globe nominee Cameron Diaz stars as a highly-strung stockbroker who is dumped by her boyfriend; Ashton Kutcher plays a slacker carpenter fired by his father from his job. In desperate need of a sabbatical, both immediately jet-set to Sin City, where they meet and, after a night of drunken

debauchery, get married. With plans to divorce after returning home, things come to a screeching halt when he hits a huge jackpot with her money. Driven solely by the multi-million dollar cash prize, the newlyweds find themselves sentenced to "hard marriage" and devise a hilarious, patience-testing, panties-twisting game of wild one-upmanship. What Happens In Vegas also stars Queen Latifah (Ice Age films, Chicago), Rob Corddry (The Daily Show, The Heartbreak Kid) and Dennis Miller ("Saturday Night Live"), among others. For trailer, clips, photos, downloads and more, visit: <http://whathappensinvegasmovie.com>