

# Grammy Award Winning Artist And Producer Tony Rich Signs With Hidden Beach Recordings

Santa Monica, CA – Hidden Beach Recordings announces the signing of eclectic and electric singer & songwriter, Tony Rich. “Tony Rich fits the Hidden Beach Family’s quest to partner with the best of the best artists, whom are able to condense their emotions into the recorded form. Tony is also a talented photographer, fine painter and poet. He has developed his artistic expression through several mediums and we intend to utilize all of these talents to tell his story which will resonate with both his loyal fans and many new ones alike,” says Hidden Beach Recordings President, Steve McKeever. “This project should certainly answer the question: Where is Tony Rich?” The Detroit-born crooner made his debut in early 1996 with his album, WORDS. The hit single spawned from that album, “Nobody Knows” peaked at number two on the Billboard Hot 100 chart and climbed to number one in the UK. This propelled the single and album to go platinum and in 1997, Rich won a Grammy Award for the Best R&B Album. He is also an accomplished songwriter who has penned hits for Boys II Men, Johnny Gill, Elton John, CeCe Winans, TLC and Toni Braxton.

Tony has been a longstanding resident of Atlanta and has released two independent albums that spawned critically praise but failed to match the commercial success of his debut. He has experienced the trials and tribulations of an artist wanting to get his music out to the world. “There first must be a test before you can have a testimony,” affirms Rich. “I’ve had some ups and downs but my desire and ability to create art has always been my gift. It feels good to finally find a home at Hidden Beach. They have really supported my

vision and will allow me to continue to share the unique sound of my musical contributions.â€

Tony Richâ€™s fifth album, EXIST is due out on September 16th. The first single â€Part the Wavesâ€ is a rhythmic soliloquy reflecting the before and after of first meeting then being with that special someone. In support of the forthcoming album, he will be doing a 12-city promotional tour from Monday, July 21st to Friday, August 1st; dates and cities are below:

DATE CITY

July 21st (am) Baton Rouge , LA

July 21st (pm) Lafayette , LA

July 22nd Houston , TX

July 23rd Shreveport , LA

July 24th Jackson , MS

July 25th Birmingham , AL

July 26th Chattanooga , TN

July 27th Nashville , TN

July 28th Greenville , SC

July 29th Charlotte , NC

July 30th Charleston , SC

July 31st Augusta , GA

August 1st Atlanta , GA

<http://www.youtube.com/watch?v=Wtll4rRdOBM>

<http://www.myspace.com/thetonyrichprojectofficial>

<http://www.myspace.com/tonyrich>

<http://www.whereistonyrich.com>

Travel blog: <http://thetonyrichproject.wordpress.com/>

<http://www.youtube.com/watch?v=Wt114rRd0BM>