

Missy Elliott Invites Fans To Name New Album



February 5, 2008 (New York, NY) â€“ Five-time Grammy Award winner Missy Elliott is giving fans the opportunity to name her new album, due out on Goldmind/Atlantic late Spring 2008. Fans can enter immediately via Missyâ€™s website, www.missy-elliott.com. The contest closes on February 20th and the winner will be announced on March 2nd. The winner will receive credit on Missyâ€™s new album and a \$500 â€œRespect Meâ€ adidas gift card.

Fans have already gotten a sneak peek of what Elliott has been up to with â€œChing-A-Ling,â€ a new song which, along with Elliottâ€™s â€œShake Your Pom Pom,â€ will appear on both the â€œSTEP UP 2 THE STREETS â€“ ORIGINAL MOTION PICTURE SOUNDTRACKâ€ (due out today, February 5th) as well as on Elliottâ€™s forthcoming 7th studio album (due out Spring 2008). â€œSTEP UP 2 THE STREETS â€“ ORIGINAL MOTION PICTURE SOUNDTRACKâ€ is the musical companion to the upcoming Touchstone Pictures dance film of the same name. The film is slated for a 5 day â€“ Valentineâ€™s to Presidentâ€™s Day â€“ opening weekend beginning in theatres nationwide on Thursday, February 14th.

The radio response to â€œChing-A-Lingâ€ has been instantaneous and reactionary, and the song, which just received a 4-star review in Rolling Stone magazine, has garnered over 15 million in audience after just a few short weeks of airplay.

In addition, Elliot has teamed up with longtime visual collaborator Dave Meyers and the Walt Disney Companyâ€™s Touchstone Pictures to make history by creating the first ever

3D music video for "Ching-A-Ling."

Missy made live appearances on both MTV's TRL and BET's 106th & Park yesterday to premiere the video. The glasses needed to view the 3D effects are available via FYE stores nationwide, at select adidas stores, and via radio giveaways in various cities hosting STEP UP 2 movie screenings. For more 3D glasses distribution locations, please visit www.missy-elliott.com or www.myspace.com/missyelliott.

Elliott enjoyed a wide variety of successes in 2007: from writing and producing songs for Fantasia and Keyshia Cole, including Cole's Grammy-nominated "Let It Go;" to being paid tribute at VH-1's Hip Hop Honors and receiving the "Creative Visionary Award" at the 2nd Annual Black Girls Rock Awards Show at Lincoln Center; to remixing country with hip hop for the national television advertising campaign for Doritos Collisions. And yes, that was Missy Elliott in the Pepsi Superbowl commercial on Sunday!