

Guru To Release Jazzmatazz: The Timebomb/Back To The Future Mixtape



(7 Grand Records, New York, NY January 3, 2008) – Fresh off an international tour, Guru, super-producer, Solar, and 7 Grand Records announce the February 2008 release of Guru's Jazzmatazz: The Timebomb/Back To The Future Mixtape, the "raw" companion to the Jazzmatazz Vol. 4 album. The Mixtape carefully and superbly crafted by Super-producer Solar exhibits the "Golden Era" New York essence along with a cutting edge futuristic twist! Hence the title, "Back To The Future."

The tracks are pure "bangers" and the guest appearances are classic as they compliment Guru's iconic yet streetwise vocals! The MC's selected represent the best of America's true Hip Hop artists that hail from the "Underground" scene that Guru has remained so true to. There are features such as reggae artist Damian Marley, Aceyalone and Zion I from the West Coast, Blue Scholars from Seattle, Mr. Lif from Boston, Yungun from London, as well as legends Lord Tariq from the Bronx, Nature from Queensbridge, C. Knowledge from Diggable Planets and Tony Touch to name a few. The album also features up-and-coming 7 Grand Records artists K. Born & Highpower from Philadelphia and Young Pablo from Paterson, New Jersey. This is no ordinary mixtape CD as it is hosted by the Mixtape King himself, DJ Doo Wop, who is featured on a couple of tracks.

"Since the inception of Jazzmatazz, one of our main focuses

has been to create music for every generation, for the music lover. The Jazzmatazz series has always been about charting new territories, blurring genre lines, and collaborating with artists to create music that's timeless and relevant."

With a career that spans over a decade and one that is now eleven-LP's deep, Guru has been able to stay relevant when many of his counterparts have faded into the background. Now with a musical and business partnership in full motion with Solar, and the formation of their new label, 7 Grand, Guru feels even more reinvigorated. "7 Grand Records allows me not only to be creative, but to finally be in control of my creativity. Between us you've got a legendary spitter that's still hungry and still relevant, teamed up with the hottest New York producer in the game, which makes for a musical vision that is powerfully important and virtually unstoppable." Solar adds, "7 Grand Records is the epitome of what great NY Hip-Hop represents taken to the new millennium and beyond! Now in control of our own label, we're free to introduce forward-thinking Hip-Hop concepts to the masses," explains Solar.

In the past, Guru's Jazzmatazz endeavors have enabled him to collaborate with a who's who list of legendary musical icons including Roy Ayers, Donald Byrd, Chaka Khan, Isaac Hayes, Herbie Hancock, Branford Marsalis and popular cross-over favorites including Macy Gray, The Roots, Erykah Badu and Angie Stone. When asked how he has been able stay such a viable force in the music industry Guru states matter of factly "be honest with yourself, be original, be open to criticism and don't be afraid to reinvent and recreate yourself."

With Guru's Jazzmatazz Volume 4: The Hip-Hop Messenger (Back To The Future) and it's companion mixtape Guru's Jazzmatazz: The Time Bomb (Back To The Future Mixtape), Guru and Solar have delivered another fresh approach, one that's not only an interesting attempt at boundary-crossing but also a compelling

enough to bridge the jazz, hip-hop & soul enthusiast all at the same time

ABOUT 7 GRAND RECORDS

7 Grand Records are dedicated to the art of hip-hop and beyond. Whether it's providing an outlet for challenging and stimulating music or releasing records with high artistic value, Guru and Solar are committed to providing an independent outlet for highly creative and uncompromising art. For more information about 7 Grand Records please visit:

www.myspace.com/gurusjazzmatazz

www.gurusjazzmatazz.net