

D-12 Member And Celebreality Star Bizarre Sophomore Album "Blue Cheese And Coney Island" In Stores October 23rd

Redhead Records/Koch Entertainment recording artist, platinum-selling Bizarre releases his 2nd CD Blue Cheese and Coney Island on October 23rd, 2007. He's back with his signature shower cap along with his uncanny wit and clever musical tunes with production contributions from some of Detroit's who's who of producers such as Silent Riot, Dub Muzik, Kool Aid, Renaissance Man and Wild Style of hip hop group Crucial Conflict. The album also features guest vocals from underground Kansas City hip hop artist, Tech N9ne, Twisted and R&B singer Monica Blair.

Bizarre considers Blue Cheese and Coney Island his most trying work as an artist. During the infant stages of the project, he likens his mental state to that of the Rocky III version of Apollo Creed – still capable of delivering a knockout, but not psychologically prepared to train. Over a string of conversations with Redhead co- CEO Doe and some much needed soul searching, Bizarre finally gave in. "We kept talking and after a couple of weeks, he finally convinced me," Bizarre remembers. "He kept telling me that if I do it I'll open the door for everybody else on my label. My biggest concern was and is helping my people's out." The current single and video, "So Hard" featuring Monica Blair was made in honor of his deceased friend and D12 member Proof. It's a heartfelt dedication that speaks about Bizarre's humble beginnings with Proof grinding for their spot in the rap game. "'So hard' is

dedicated to Proof because we struggled so hard to get a record deal. "Once Proof passed I just kept it going because I knew it's what he would want me to do." says Bizarre.

The title of the CD, "Blue Cheese and Coney Island, represents the two places Bizarre calls. He's a native of Detroit, Michigan which is known for its famous Coney Islands (hot dogs with ground beef and onions). "A lot of people that visit Detroit may think its nasty, but only a true Detroiter can appreciate that" explains Bizarre. And keeping with the theme, the Blue Cheese element comes as a result of Bizarre's adopted home of Atlanta, Georgia. "When I moved down here, on every corner they have wing huts. You order some wings and if they don't give you no blue cheese, its on!" As a member of the hip hop group, D12, Bizarre helped the group to sell platinum with their releases of Devil's Night and D12 World. His well received debut solo album, "Hanni Cap Circus" in 2005 gave us his popular lead single, "Rock Star."

Bizarre has garnered success and popularity from his celebrealty status. Since appearing on VH1 "Celebrity Fit Club 3," Bizarre wasted no time regaining his preferred portly figure. "It was a nice experience, I lost 40 pounds and understand why it's necessary to maintain a healthy lifestyle, but I'm still pro fat boy" states Bizarre. He was perhaps the most amicable and productive participant on the show. He recently completed the MTV show, "Celebrity Rap Superstar" in which he was a mentor to Efren Ramirez a/k/a "Pedro" from the movie "Napoleon Dynamite." The reality competition show paired celebrities with real hip-hop artists into teams and faced off in a series of rap- oriented musical challenges. The finale show recently aired on the network with actress Shar Jackson being crowned The Celebrity Rap Superstar. In addition to his musical and television fame, Bizarre serves as Co-CEO of Redhead Records. The company roster includes former Face Mob member, KB and Detroit native Young Miles.