

Keyshia Cole Headlines New Tour



Santa Monica, CA Aug 10, 2007 Award winning R&B star Keyshia Cole is kicking off her House Of Blues concert tour today, August 10th in Minneapolis, Minnesota as her latest hit “Let It Go” produced by Missy Elliott and featuring Missy and Lil’ Kim has vaulted into the top five on the Billboard and Radio & Records R&B/Hip-Hop charts. Keyshia will headline shows in twenty cities through September 9th where she ends the tour in Seattle, Washington. Kon Live/Geffen Records comrade and R&B vocalist Ray Lavender (Akon’s artist) and Capitol Records J. Holiday perform as her opening acts.

Keyshia will follow-up up her debut platinum-selling CD The Way It Is and four #1 singles: “Should Have Cheated,” “Love,” “Give It Up To Me,” with Sean Paul and “Last Night” with Diddy with her second album Just Like You on Geffen Records which is scheduled to be released on September 25th. Once again she’s collaborated with several A-list producers including Geffen Chairman Ron Fair, Rodney Jerkins, Baby Face, Scott Storch and Bryan Michael Cox. In addition to features by Missy Elliot and Lil Kim, Keyshia’s Oakland homeboy Too Short and R&B soul singer Anthony Hamilton grace the album as well.

The Benny Boom-directed video for the first single, “Let It Go,” featuring Missy and Lil’ Kim premiered one month ago and is in heavy rotation on BET, MTV and VH1 and is a dazzling combination of three dynamic and entertaining women in music today.

As Keyshia puts the finishing touches on her sophomore release, she’s also very busy working on season two of her BET reality show “The Way It Is 2” which she is executive

producing with her manager Manny Halley. She will also make her movie debut in the upcoming MTV film "How She Moves" due to be released in January 2008.

The Oakland native established herself as a fan and critic favorite with one of the biggest hits of 2005, "I Should Have Cheated," followed by one of the most played songs of 2006, "Love"- both from The Way It Is. She earned the Vibe Next Award and also received numerous nominations at the BET Awards, Soul Train Music Awards, American Music Awards and NAACP Image Awards.

Earlier this year "Love" was honored with a 2007 ASCAP Award for R&B/Hip-Hop Song. Keyshia is also up for a 2007 Teen Choice Award for her collaboration "Last Night" with Diddy.

KEYSHIA COLE TOUR DATES

Date City Venue Fri 08/10/07 Minneapolis, MN Trocadero Sat 08/11/07 Milwaukee, WI The Rave Eagles Club Sun 08/12/07 Chicago, IL House Of Blues Tue 08/14/07 Cleveland, OH House Of Blues Fri 08/17/07 Washington, DC Love Sat 08/18/07 Atlantic City, NJ House Of Blues Sun 08/19/07 New York, NY Nokia Theatre Times Square Tue 08/21/07 Norfolk, VA The NorVa Fri 08/24/07 North Myrtle Beach, SC House Of Blues Sat 08/25/07 Atlanta, GA Center Stage Sun 08/26/07 Lake Buena Vista, FL House Of Blues Wed 08/29/07 New Orleans, LA House Of Blues Thu 08/30/07 Dallas, TX House Of Blues Sat 09/01/07 Las Vegas, NV House Of Blues Sun 09/02/07 West Hollywood, CA House Of Blues Mon 09/03/07 West Hollywood, CA House Of Blues Wed 09/05/07 San Diego, CA 4th & B Concert Theater Thu 09/06/07 Anaheim, CA House Of Blues Fri 09/07/07 San Francisco, CA Mezzanine Sun 09/09/07 Seattle, WA The Showbox